Classifying and Labeling Assets

**Protected Health Information**

Protected health information (PHI) is any health-related information that can be related to a specific person. In the United States, the Health Insurance Portability and Accountability Act (HIPAA) mandates the protection of PHI.

**Proprietary Data**

Proprietary data refers to any data that helps an organization maintain a competitive edge.

**Scoping and Tailoring**

Scoping refers to reviewing baseline security controls and selecting only those controls that apply to the IT system you’re trying to protect…